

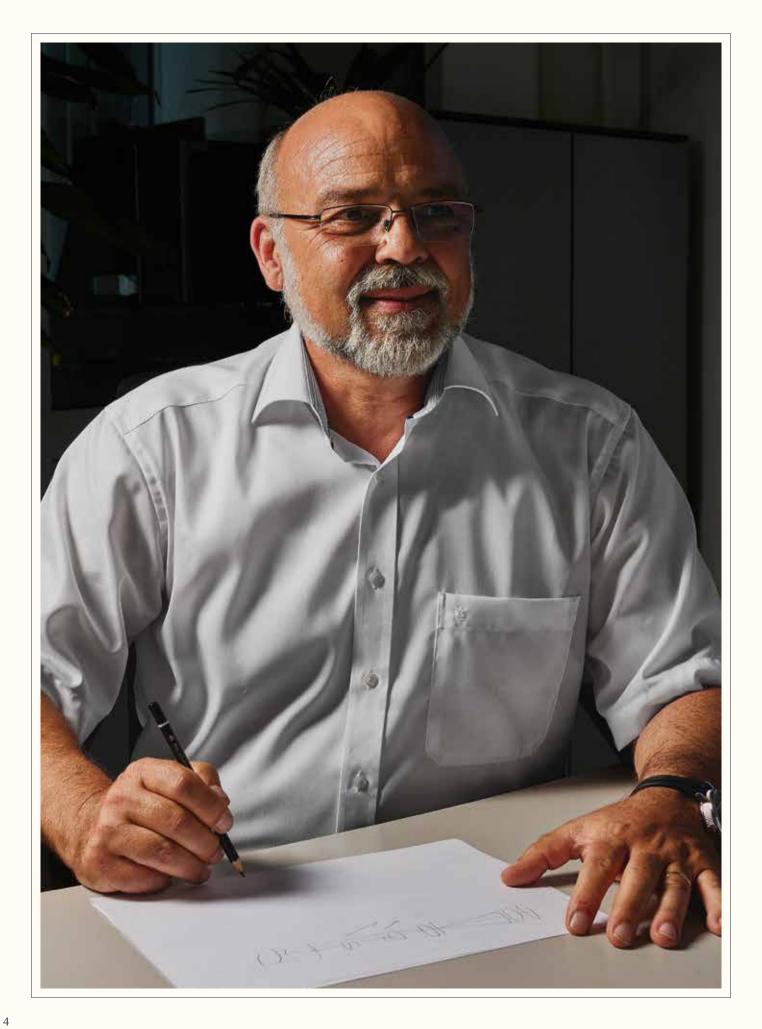
for hunting



HUNTING SETS The Highest Demands

Where else are binoculars used so intensively and under such varying conditions as when hunting? As enthusiastic hunters, it gave us the opportunity to develop binoculars that are completely tailored to the requirements of hunting. We worked with the best and brightest minds in the business for this task. The result is first-class hunting optics "Made in Germany".

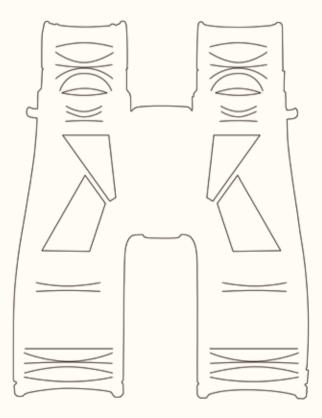


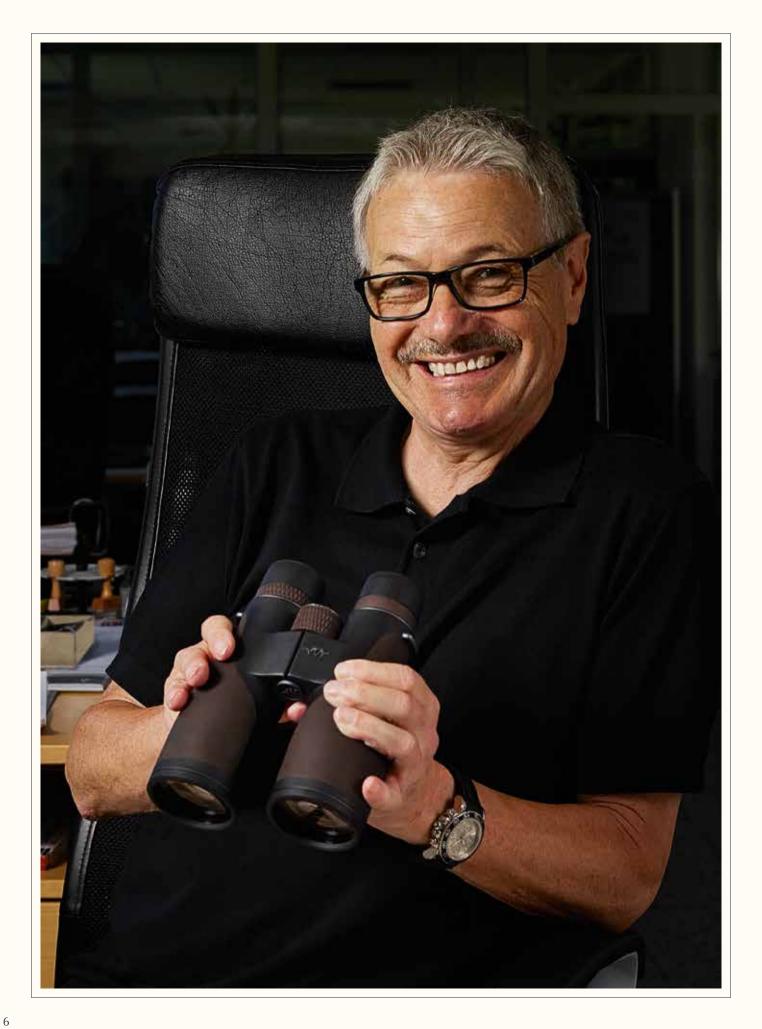


GOOD OPTICAL SYSTEMS ORIGINATE IN THE MIND

"Today, optics are designed using computers. The decisive factor, however, is what data and specifications are fed into the computer. As an experienced designer of optics, I know that there is much more to the development of the perfect optical solution than simply entering figures."

Dipl.-Ing. Lothar Kölsch, Optic Designer





HUNTERS SEE Things differently

"Many developments in the area of long-range optics have originated from the special requirements of hunters. No other area of application demands such diversity, quality and durability from optical devices than constant use in the field. The development of hunting optics has been one of the most exciting challenges of my professional career."

Hans Bender, CEO German Sports Optics



QUICK TO FOCUS

An immediate vibrant image for maximum viewing comfort

Being able to raise the binoculars to your eyes and have the perfect view – this is the formidable challenge to be met when designing hunting optics.

A completely new optical calculation combined with using the largest lenses for the eyepiece allows for significantly faster image acquisition. This delivers a particularly comfortable visual experience in any situation – even if the binoculars are not in the optimum position in relation to your eyes.





THE HIGHEST QUALITY

Performance with intelligent protection

Superior light transmission, neutral color reproduction and brilliant, high-contrast images are a must for long-range optics used for hunting. Our CCC multiple layer coating (Contrast and Color Corrective Coating) ensures first-class image performance in any light conditions.

Just as important as optical quality is the protection of the outer lenses. The SLP coating (Smart Lens Protection) is based on nanotechnology and ensures water and dust protection. It also allows for rain to run off and makes cleaning the lenses significantly easier.



DESIGN FOR HUNTING

In perfect balance

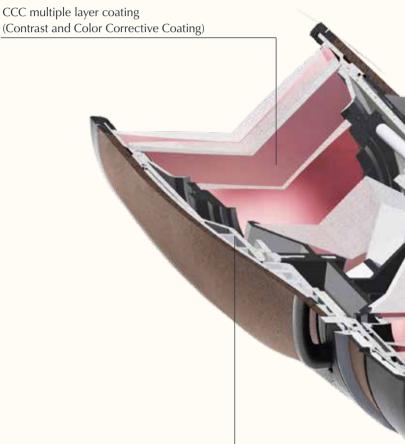
Good balance is an important criterion for binoculars when it comes to observing subjects for prolonged periods without fatigue. The short bridge and a centre of gravity near to the eyepiece gives all Blaser Primus binoculars their ideal balance that makes them so comfortable to handle.

The light weight Magnesium housing is covered with an attractive bicolor reinforcement and accented with fish scale texture over the operating elements. Attractive and functional these features provide sure handling especially in adverse weather conditions.





Considered down to the smallest detail



Quick to remove - easy to clean

A newly developed mechanical design makes removing the eye cups particularly easy and allows for fast and efficient cleaning of the eyepiece lenses and the eye cups.



Magnesium housing

SLP (Smart Lens Protection)





INSPIRED BY HUNTING. MADE FOR HUNTERS. BLASER BINOCULARS.

RAY

BLASER BINOCULAR MODELS

THE **PRIMUS** SERIES





Blaser Primus 10x42

Blaser Primus 8x30





Blaser Primus 8x42



PRIMUS 8x56

KING OF THE NIGHT

First-class performance when hunting game in deep twilight and at night.



| Magnification | 8x |
|----------------------------|--|
| Objective lens diameter | 56 mm (2.2 ") |
| Exit pupil diameter | 7 mm (0.3 ") |
| Eye relief | 21 mm (0.8 ") |
| Field of view (degrees) | 7.6° |
| Field of view (at 1,000 m) | 133 m (145.5 yds) |
| Shortest focusing distance | 2.5 m (2.7 yds) |
| Dimensions | 196 x 153 x 66 mm (7.7 " x 6 " x 2.6 ") |
| Weight | 1,150 g (2 lb. 8.5 oz.) |



PRIMUS 8x42

UNIVERSAL GENIUS

Compact universal binoculars for any hunting situation.



| Magnification | 8x |
|----------------------------|--|
| Objective lens diameter | 42 mm (1.7 ") |
| Exit pupil diameter | 5.25 mm (0.2 ") |
| Eye relief | 18.2 mm (0.7 ") |
| Field of view (degrees) | 8° |
| Field of view (at 1,000 m) | 141 m (154 yds) |
| Shortest focusing distance | 2 m (2.1 yds) |
| Dimensions | 184 x 144 x 58 mm (7.2 " x 5,7 " x 2.3 ") |
| Weight | 960 g (2 lb. 1.9 oz.) |



PRIMUS IOx42

DISTANCE SPECIALIST

Ideal for hunting in the mountains or on open ground – enables you to identify detail even at great distances.



| Magnification | 10x |
|----------------------------|--|
| Objective lens diameter | 42 mm (1.7 ") |
| Exit pupil diameter | 4.2 mm (0.2 ") |
| Eye relief | 18.3 mm (0.7 ") |
| Field of view (degrees) | 6,6° |
| Field of view (at 1,000m) | 116 m (127 yds) |
| Shortest focusing distance | 2 m (2.2 yds) |
| Dimensions | 184 x 144 x 58 mm (7.3 " x 5.7 " x 2.3 ") |
| Weight | 970 g (2 lb. 2.2 oz.) |



PRIMUS 8x30 GLOBETROTTER

The lightweight stalking companion for hunting in distant lands or close to home.



| Magnification | 8x |
|----------------------------|--|
| Objective lens diameter | 30 mm (1.2 ") |
| Exit pupil diameter | 3.75 mm (0.2 ") |
| Eye relief | 18.0 mm (0.6 ") |
| Field of view (degrees) | 8.3° |
| Field of view (at 1,000 m) | 144 m (158 yds) |
| Shortest focusing distance | 2 m (2.7 yds) |
| Dimensions | 118 x 114 x 50 mm (4.6 " x 5 " x 2 ") |
| Weight | 475 g (1 lb. 0.8 oz.) |

